

PHILIP MORRIS U. S. A.

I N T E R - O F F I C E C O R R E S P O N D E N C E

RECEIVED

Richmond, Virginia

MAR 20 1991

To: Mr. W. F. Kuhn

Date: March 19, 1991 **W. F. KUHN**

From: K. A. Mitchell

Subject: Tar, Nicotine and CO Results

As per your request, I have prepared tables for tar, nicotine and CO results. Brands listed on these tables are those PM brands reported by W. L. Steele for Market Survey #33.

Table 1 summarizes tar results for each brand. Contained in Table 1 are the QA 1990 average, specification, and advertised tar. Market Survey #32 and #33 results are also given. In most cases, the advertised tar is the same as the Market Sample #32 tar, but there are exceptions so I have listed both values.

Table 2 summarizes nicotine results and contains the QA 1990 average and advertised tar. Also given in Table 2 are the nicotine results from Market Surveys #32 and #33.

Table 3 summarizes CO results. QA does not test for CO and Table 3 contains CO results for those brands from CTSD from a similar sampling period. Also given in Table 3 are the CO results from Market Surveys #32 and #33.

If I may be of further assistance, please call me.

KAM:rad

K.A. Mitchell

cc: R. A. Fenner

Attachments

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